

AISU Board of Directors Meeting Agenda

12:00 p.m., July 17, 2015

AISU Board Room (2nd Floor Conference Room)

- I. Welcome and Call to Order
- II. Introduction and Consideration of Prospective Board Members
- III. Financial Report
 - a. Budget Reports: Monty Hardy, Red Apple
 - b. Mark Smith's role as COO/Principal, member of Finance Committee
 - c. Portables for Realms
- IV. Mission and Vision for AISU
 - a. Transformative model for education in the 21st century
 - b. Personalized, agency-based education (Purpose, Passion, Persistence)
 - c. Competency-based, blended model
 - d. Real world application and engagement
 - e. International school community / International programs
 - f. Center for education innovation
 - g. Initial Concentrations: STEM, Entrepreneurship, Performing Arts
- V. Entrepreneurship Program: Quest Leadership Project (QLP) Proposal
 - a. QLP Overview
 - b. Outline for Entrepreneurial Quest
 - c. Junior Entrepreneurs Fair (November 14, 2015 at AISU)
 - d. State-wide online course (via SB 65)
 - e. International High School Entrepreneurs Association (new entity with AISU as lead institution)
- VI. Educational Innovation – Potential Partnerships & Possible Approaches
 - a. Technology: Agilix, Omar Fisher/Saad/Faust, C4 (Lindsay Strait), Fusion Ed, Perpetual Learning, other
 - b. Entrepreneurship: UofU Eccles School of Business, BYU Marriott School
 - c. ESL instruction: Ritchie Group (Utah Valley project, Movie Mouth), English 3, Fusion Ed, other
 - d. Associates degree / concurrent enrollment
 - e. Utah Edu-Con: Education Innovation Conference sponsored by AISU, to be held annually on the Thursday of the UEA or fall break (Oct 15 this year)
- VII. Utah Foreign Language Academy (proposed school-within-a-school)
 - a. Dual Immersion articulation in Spanish, Mandarin
 - b. Partner schools / AISU programs overseas (exchange opportunities)
 - c. Charter amendment would be required
- VIII. Fund Raising: General Strategies and Timing
 - a. Partnerships
 - b. Program Specific
 - c. General Mission Oriented
 - d. "Sustaining Membership"
 - e. Naming opportunities

- IX. AISU Business Plan Overview
 - a. Flagship campus supporting program development, demonstration, and dissemination for new educational model
 - b. EB-5 function and rationale
 - i. Start-up costs
 - ii. Subsidize operations during growth period
 - iii. Additional facilities on site
 - iv. Off-site expansion
 - c. Approved growth model (1200 in 2015-16, 1400 in 2016-17)
 - d. Possible expansion plans
 - i. AISU@Home (pilot in 2015-16 with 100-120 students)
 - ii. Learning centers (SB 65): Ogden, SLC, Orem, St. George
 - 1. Initial focus on math
 - 2. Consider supporting entrepreneurship courses
 - iii. Satellite campuses (charter amendment required)
 - 1. Orem
 - 2. Ogden
 - 3. Other states (new charters) / international
- X. Clarifying Respective Roles of Board and Administration
 - a. Board's Roles: Governance and Financial/Operational Oversight
 - i. Work with administration to clarify mission and vision and develop mid- and long-term strategic plans
 - ii. Approve operating budget and monitor finances against budget.
 - iii. Determine criteria for evaluating administrative team
 - iv. Hold administrative team accountable: "How well, not how will."
 - v. Support fund raising and development efforts
 - vi. Use individual expertise to enhance school development and operations in a consultative role
 - b. Administration's Role: Managing School Development and Implementation
 - i. Take the lead in developing mid- and long-term strategies
 - ii. Develop budgets for board approval
 - iii. Operate within board guidelines and budgets
 - iv. Implement initiatives and manage staff so as to enable the school to fulfill its mission and realize its vision
 - v. Effectively manage the school's resources so as to provide the facilities, equipment, staff, and materials necessary to successfully implement the school's programs
 - vi. Oversee fund raising and development activities
- XI. Metrics for AISU Success and Admin Accountability (initial brainstorming)
- XII. Other business
- XIII. Adjourn