

## AISU Board of Directors Meeting Minutes

12:00 p.m., Friday July 17, 2015

AISU Board Room (2<sup>nd</sup> Floor Conference Room)

In Attendance: Richard Maxfield, B.J. Millar, Diane Johnson, Kent Molhman, Nyal McMullen, Mike Farley, Mark Smith, Nathan Justis, and Steve Finley

- I. Richard Maxfield called the meeting to order at 12:05 p.m.
- II. Introduction and Consideration of Prospective Board Member Nyal McMullen
  - a. B.J. Millar motioned for Nyal McMullen to be an AISU board member.
  - b. Diane Johnson seconded the motion.
  - c. Votes in favor: Maxfield, Millar, Johnson, Chan, Mohlman (unanimous).
  - d. AISU Board of Directors welcome Nyal McMullen as the newest board member.
- III. Financial Report
  - a. Budget Reports: Monty Hardy (Red Apple Finance)
  - b. Mark Smith's role as COO/Principal, member of Finance Committee
  - c. Portable for Realms
- IV. Mission and Vision for AISU: Personalized, Agency-Based Education
  - a. Transformative model for education in the 21<sup>st</sup> century
  - b. Personalized, agency-based education (Purpose, Passion, Persistence)
  - c. Competency-based, blended model
  - d. Real world application and engagement
  - e. International school community/ International programs
  - f. Center for education innovation
  - g. Initial Concentrations: STEM, Entrepreneurship, Performing Arts
- V. Entrepreneurship Program: Quest Leadership Project (QLP) proposal
  - a. QLP Overview
  - b. Outline for Entrepreneurial Quest
  - c. Junior Entrepreneurs Fair (November 14, 2015 at AISU)
  - d. State-wide online course (via SB 65)
  - e. International High School Entrepreneurs Association (new entity with AISU as lead institution): Center for education innovation
- VI. Educational Innovation - Potential Partnerships & Possible Approaches
  - a. Technology: Aglix, Omar Fisher/Saad/Faust, C4 (Lindsay Strait), Fusion Ed, Perpetual Learning, other
    - i. Data will have to drive improvement
    - ii. Face-to-face with WEB EX
  - b. Entrepreneurship: U of U Eccles School of Business, BYU Marriott School
  - c. ESL instruction: Ritchie Group (Utah Valley project, Movie Mouth), English 3, Fusion Ed, other
  - d. Associates degree/concurrent enrollment
    - i. New Charter University (link to other programs that provide learning programs)

- e. Utah Edu-Con: Education Innovation Conference sponsored by AISU, to be held annually on the Thursday of the UEA or fall break (October 15<sup>th</sup> this year)
- VII. Utah Foreign Language Academy: proposed school-within-a-school -2016-17
  - a. Dual Immersion articulation in Spanish, Mandarin
  - b. Partner schools/AISU programs overseas (exchange opportunities)
  - c. Charter amendment would be required
- VIII. Fund Raising: General Strategies and Timing
  - a. Partnerships
  - b. Program Specific
  - c. General Mission Oriented
  - d. "Sustaining Membership"
  - e. Naming opportunities
  - f. Scholarship Recognition
  - g. Fund programs or intensives
  - h. Annual event programs
- IX. AISU Business Plan Overview
  - a. Flagship campus supporting program development, demonstration,, and dissemination for new educational model
  - b. EB-5 function and rationale
    - i. Start-up costs
    - ii. Subsidize operations during growth peridio
    - iii. Additional facilities on site
    - iv. Off-site expansion (including 40 TEA jobs)
  - c. Approval growth model (1200 in 2015-16, 1400 2016-17)
  - d. Possible expansion plans
    - i. AISU@Home (Pilot in 2015-16 with 100-120 students)
    - ii. Learning centers (SB 65): Ogden, SLC, Orem, St. George
      - 1. Initial focus on math
      - 2. Consider supporting entrepreneurship courses
    - iii. Satellite campuses (charter amendment required)
      - 1. Orem
      - 2. Ogden
      - 3. Other states (new charters) / international
- X. Clarifying Respective Roles of Board and Administration
  - a. Board's Roles: Governance and Financial/Operational Oversight
    - i. Work with administration to clarify mission and vision and develop mid-and long-term strategic plans
    - ii. Approve operating budget and monitor finances against budget.
    - iii. Determine criteria for evaluating administrative team
    - iv. Hold administrative team accountable: "How well, not how will."
    - v. Support fund raising and development efforts
    - vi. Use individual expertise to enhance school development and operations in a consultative role

- b. Administration's Role: Managing School Development and Implementation
  - i. Take the lead in developing mid-and long-term strategies
  - ii. Develop budgets for board approval
  - iii. Operate within board guidelines and budgets
  - iv. Implement initiatives and manage staff so as to enable to school to fulfill its mission and realize its vision
  - v. Effectively manage the school's resources so as to provide the facilities, equipment, staff, and materials necessary to successfully implement the school's programs
  - vi. Oversee fund raising and development activities
- XI. Metrics for AISU Success and Admin Accountability - initial brainstorming
  - a. Mark Smith and Mike Farley to develop an initial list from the ideas/research listed below.
  - b. Develop college and workplace skills
  - c. PBS - 20 year Penn State Study for ideas.
  - d. Damon Jones: Social/emotional training for 5 to 7 year olds.
  - e. Teachers must facilitate student discovery of own genius or brilliance to empower.
  - f. Development tools: track, monitor, demonstrate, replicate and scale
- XII. Other business
- XIII. Meeting was adjourned at Adjourn 4:05 P.M.